

## IP Management Software Providers

# Shape your IP Management with tools that pay off

From: Axel Karl, Patent Attorney, Munich, © 2017

One of today's challenges in developing an efficient IP Management organization is the right choice of IP Management Software that does not only support the administration but creates financial returns.

The current shift towards a knowledge driven economy creates expectations that patents and trademarks should generate economic benefits and financial returns rather than being treated only as a costly insurance against idea theft and unlawful copying. However, particularly for companies with larger portfolios and limited resources this complexity creates a big challenge. Software manufacturers respond to that evolution with a broader set of tools and a more business related approach on IP-Management. Still, there is a large spectrum of offerings from basic IP administration and docketing up to analytical tools supporting portfolio optimization in light of the company's business objectives.

### **The Goal: Create Returns**

Firstly, although many manufacturers claim to do "IP-Management", only a few providers actually address this aspect in the sense of a value-oriented IP-Management aimed to manage a portfolio of rights to provide exclusivity in a customer market, reduce risk and therefore provide higher returns to the company. To decide whether a patent is valuable for the business, the IP management software needs to include data on the specific business environment, also known as complementary assets. A few manufacturers such as Anaqua or CPA Global recently introduced a set of tools, which seem take a more holistic an business oriented view on IP.

### **Subscription Model versus Outside Expert**

The majority of offerings are based on the classic subscription model with monthly or annual fees and permanent tool access. This is of course attractive to providers as it allows for recurring revenues and fits for larger clients and bigger portfolios for the daily tasks. Still, many patent managers have an occasional need for more specialized tools, for instance for IP strategy development, IP landscaping or white spot analysis. Here the cost

for an in-house tool with the necessary training of staff is often too high. Here we see service providers such as Questel who offer external expert support on an hourly or daily basis complementing traditional tariff plans.

### **Monolithic local installations versus Cloud Based Services**

On the operational side many providers move to cloud-based tools replacing the traditional client or client-server software packages. This creates savings potentials as patches, backups and updates become redundant. Centralized instances make sense particularly in the light of the massive amounts of data to be processed. Most of the recently launched platforms now are browser-based and use graphics supported dashboards.

### **List of Providers (see Annex A)**

We have put together a preliminary list of software manufacturers and service providers including product names, web addresses and headquarter locations. This list can be a good start for an evaluation when it comes to selection of a suitable IP management tool.

For any support and further information feel free to contact the author Axel Karl at [karl@x-ip.eu](mailto:karl@x-ip.eu).

### **The Author**

Axel Karl is Patent Attorney, Master of IP Law and IP Management (LL.M.) and IP Consultant in Munich, Germany. He combines his industry experience at Cisco Systems Europe and engineering background in IT and electrical engineering with economic knowledge in financing, investment and management. His focus is on the business aspects of IP helping clients with implementing effective IP management and innovation processes. (Contact: [karl@x-ip.eu](mailto:karl@x-ip.eu))

Provider Name	Product Name	Website	Headquarters Country
CPA Global, Innography	IP Platform, Innography Tools (PatentScout, PortfoliolQ...)	<a href="http://www.cpaglobal.com">www.cpaglobal.com</a>	Jersey, UK
Questel	Orbit (Set of Tools)	<a href="http://www.questel.com">www.questel.com</a>	France
Anaqua	Unified IP Management Software (different Modules)	<a href="http://www.anaqua.com">www.anaqua.com</a>	USA
PatSnap	Platform for Innovation Intelligence	<a href="http://www.patsnap.com">www.patsnap.com</a>	UK
Clarivate Analytics	Thompson IP Manager (and further tools)	<a href="http://www.clarivate.com">www.clarivate.com</a>	US, UK
Denemeyer	DIAMS iQ	<a href="http://www.denemeyer.com">www.denemeyer.com</a>	Luxembourg
Unycom	Unycom Enterprise / Unycom Business	<a href="http://www.unycom.com">www.unycom.com</a>	Austria
PatSnap	IP Intelligence Platform	<a href="http://www.patsnap.com">www.patsnap.com</a>	UK
Dolcera	Dashboard 2.0, PC 1.0	<a href="http://www.dolcera.com">www.dolcera.com</a>	US, India
InfoApps	InfoPatent	<a href="http://www.infoapps.com">www.infoapps.com</a>	Germany
Brüggmann	PatOrg IP Management	<a href="http://www.patorg.de">www.patorg.de</a>	Germany
Patrix	Patricia	<a href="http://www.patrix.com">www.patrix.com</a>	Sweden
AZ-Software	PatInForm	<a href="http://www.azsoft.de">www.azsoft.de</a>	Germany
Octimine	Octimine Search	<a href="http://www.octimine.com">www.octimine.com</a>	Germany
Aistemos	Cipher	<a href="http://www.aistemos.com">www.aistemos.com</a>	UK
Innovation Asset Group	Decipher Tools	<a href="http://www.innovation-asset.com">www.innovation-asset.com</a>	USA
ABP Patent Network	UpToIP	<a href="http://www.uptoip.com">www.uptoip.com</a>	Austria
IPlytics	IPlytics Platform	<a href="http://www.iplytics.com">www.iplytics.com</a>	Germany
Berggren	GREIP P	<a href="http://www.berggren.eu">www.berggren.eu</a>	Finland
PatentSight	Patentsight Analytics Platform	<a href="http://www.patentsight.com">www.patentsight.com</a>	Germany
GSI Office	WinPat	<a href="http://www.gsi-office.de">www.gsi-office.de</a>	Germany
LexisNexis	LexisNexis Patent Strategies	<a href="http://www.lexisnexis.de">www.lexisnexis.de</a>	Germany
Lecorpio	Lecorpio Patent Management (and others)	<a href="http://www.lecorpio.com">www.lecorpio.com</a>	USA
G.E.I. Kramer & Hofmann	XPAT	<a href="http://www.interhost.de">www.interhost.de</a>	Germany
Software for IP / SIP	Invention Navigator	<a href="http://www.patentfamily.com">www.patentfamily.com</a>	Germany
ADER Inc.	I.P.M.S.	<a href="http://www.ipms.com.tr">www.ipms.com.tr</a>	Turkey
Interasco	eFilia (via Serviva)	<a href="http://www.interasco.de">www.interasco.de</a>	Germany

MineSoft	PatBase, Pat-KM	<a href="http://www.minesoft.com">www.minesoft.com</a>	UK
Itonics	Innovationsmanagement	<a href="http://www.itonics.de">www.itonics.de</a>	Germany
Continux	Continux (Patentverwaltung)	<a href="http://www.continux.de">www.continux.de</a>	Germany
Ambercite	AmberScope, Network Patent Analysis	<a href="http://www.ambercite.com">www.ambercite.com</a>	Australia
Mapegy	Intelligence-Tools	<a href="http://www.mapegy.com">www.mapegy.com</a>	Germany
Iolite Software Pvt. Ltd.	Iolite	<a href="http://www.intellectualpropertymanagementsoftware.co.in/">http://www.intellectualpropertymanagementsoftware.co.in/</a>	India
IP.COM	InnovationQ	<a href="http://www.ip.com">www.ip.com</a>	USA
Flextrac	FlexTrac IP - CTS	<a href="http://www.flextrac.com">www.flextrac.com</a>	USA
O P Solutions	Pattsy	<a href="http://www.pattsy.com">www.pattsy.com</a>	USA
Genese.de	Genese	<a href="http://www.genese.de">www.genese.de</a>	Germany
PatentGate GmbH	PatentGate	<a href="http://www.patentgate.de">www.patentgate.de</a>	Germany
EidoLogic GmbH	EidoPat	<a href="http://www.eidologic.com">www.eidologic.com</a>	Germany
GridLogics	Patent iNSIGHT Pro	<a href="http://www.gridlogics.com">www.gridlogics.com</a>	India
Go Internet	Go Patent	<a href="http://www.go-patent.com">www.go-patent.com</a>	Germany
Athena Technologie- beratung	Patent Information System, eFile	<a href="http://www.myathena.de">www.myathena.de</a>	Germany
Europatent	PatOffice	<a href="http://www.europatent.net">www.europatent.net</a>	Germany
TechInsides	Evidence of Use	<a href="http://www.techinsides.com">www.techinsides.com</a>	Canada
SIW GmbH	Patscore	<a href="http://www.patscore.eu">www.patscore.eu</a>	Germany

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